

**GOVERNMENT OF INDIA**  
**MINISTRY OF ENVIRONMENTS & FORESTS**  
**(National River Conservation Directorate)**

**CONSULTANCY SERVICES FOR NATIONAL GANGA RIVER BASIN PROJECT**

1. The Ministry of Environment & Forests (MoEF), Government of India has received Project Preparation Facility (PPF) advance of US \$ 2.96 million from the World Bank for supporting preparation of an investment project for the National Ganga River Basin Authority and intends to apply a portion of the proceeds of this loan to eligible payments under the contract. MoEF intends to hire reputed/experienced organisations/firms for the following consultancies as part of the PPF:-

(i) **Environmental and Social Impact Assessments:** Projects proposed for investments may entail acquisition of private land, resettlement issues and environmental impacts. The safeguards preparation for the proposed project would comprise carrying out social and environmental impact assessments of the sub-projects, identifying critical safeguard issues associated and recommend strategies for compliance with the Bank's safeguard policies. It would also include development of an environmental and social management framework, preparation of detailed environmental management plan, resettlement & rehabilitation action plans for sub-projects identified for investment support and development of detailed terms of reference for a strategic social and environmental assessment of the long-term NGRBA program.

(ii) **Communication Strategy:** The objective of the study is to help strengthen public understanding and support for the Ganga programme; to enable programme to publicly communicate the activities, impacts and benefits achieved; and development of communication strategy for information dissemination, implementation and monitoring. It would include communication needs assessment, media mapping and mapping of NGOs, civil society organisations. The consultants should have experience in conducting, designing similar communication surveys and strategies, managing sensitive social campaign and good understanding of social, environmental, infrastructure programmes in India.

(iii) **Design of Private Sector Participation Models:** The infrastructure investment would be limited to priority no-regret sub-projects that would clearly provide substantial water quality benefits in critically polluted stretches. These investments will be multi-sectoral, for example sewerage, sewage treatment, industrial pollution control, solid waste management, water conservation, etc. The objectives of the consultancy is to review detailed project reports/feasibility reports for the STPs and design of suitable bidding structure, provide continuous assistance to the implementing agency in bid process including design and drafting of bid documents, pre-testing, pre-bid conference as per World Bank guidelines, and would also include finalization of implementation agreement and payment mechanisms for selected bidders and assisting the implementing agency till signing of the contract.

(iv) **Social Analysis:** The overall objectives of the study include: conducting of rapid social assessment and development of social intermediation and communication strategy for sector reform initiatives and actual implementation of social intermediation and communication services in the selected sub-projects. The social intermediation strategy is expected to deal with communities and target groups who are directly impacted by or have a direct impact on project reforms and investments. The communication strategy is expected to address stakeholders of proposed sub-projects.

2. MoEF invites 'Expression of Interest' (EOIs) from the Consultants to indicate their interest in providing the services for above mentioned consultancy works. The interested Consultants must provide information indicating that they are qualified to perform the services (brochure, description of similar assignment, experience on similar assignments, and availability of appropriate skills among staff, etc, which Consultant want to submit to enhance their qualification). Consultants will be selected in accordance with the procedure as per World Bank procurement guidelines "Guidelines: Selection and Employment of Consultants by World Bank borrowers, May 2004 revised October 2006" available at [www.worldbank.org/procure](http://www.worldbank.org/procure). Consultants may associate to enhance their qualifications. *[The "Association" may take the form of a joint venture (with joint and several liability) or of a sub-consultancy]*. The consultancies are expected to be for period of around 6 months. A Consultant can submit EOI for more than one consultancy.

3. Interested Consultants may submit 'Expression of Interest' clearly superscripted as "Expression of Interest for the Consultancy work on [*Name of the consultancy*]" to the Under Secretary (Admn), National River Conservation Directorate, Ministry of Environment & Forests, Room No. 129, First Floor, Paryavaran Bhawan, CGO Complex, Lodi Road, New Delhi-3 by March 15, 2010.

Under Secretary (Admn)  
NRCD

[File No. C-11012/1/2009-NRCD-II (Vol. II)]